Appendix A

Lancashire Investment Baseline Report

Contents

!Unexpected End of Formula
Equity Investment
<i>Table 1</i> 5
1 st April 2020- 31 st March 20216
Table 26
1 st April 2021- 31 st March 20227
Table 37
1 st April 2022- 31 st March 20238
Table 48
Debt Investment
<i>Table 5</i> 9
Table 69
1 st April 2020 to 31 st March 2021 10
1 st of April 2021- 31 st of March 2022 10
1 st of April 2 <mark>022-</mark> 31 st of March 202310
Innovate UK Funding
Table 7
Regional Comparisons
Comparison of Equity Fundraising in Different regions against Lancashire
Table 8
Comparison of Debt Fundraising in Different regions against Lancashire
Table 9
Table 10
Innovate UK Funding in Lancashire against other city regions over the three Financial Years13
Table 11
Table 12
<i>Table 13</i>
Summary of Findings

Introduction

This report provides the baseline information that was not part of the EKOS report into the Availability of Finance Report in July 2022. The EKOS report provided recommendations and progress has been reported to the stakeholder group, the Business Support Management Board and will be reported to the Lancashire Enterprise Board. However, as no baseline information was available it was not possible to measure the impact of the activities that have been undertaken.

Resource has been made available to the Lancashire Enterprise Partnership which has enable the baseline data to be collated.

The Lancashire investment report aims to set out the baseline data for equity investment, debt data and access to finance in the county. This follows on from certain actions that were set out in the EKOS report, which will look to improve the eco system of Lancashire in the upcoming years by setting KPI's based on the findings. Having baseline data on where funding is coming from in the county will assist in the improvement signposting for investors and companies looking for investment.

This baseline report will form the basis of deciding Key Performance Indicators and the opportunity to review the actions needed to achieve those Key Performance Indicators.

Equity Investment

The following report looks at the amount of equity investment that has been deployed in Lancashire over a three-year financial period from 1st April 2020 to 31 March 2023.

	2020/21	2021/22	2022/23	Total
Number of	38	34	38	110
Investments				
Value	£29,633,993	£203,100,555	£69,306,127	£302,040,675

The total amount of Equity Funding raised in Lancashire over this period is at least **£302,040,675** with **110** different deals taking place over this time period. There is, however a need to highlight an anomaly in the total invested into Lancashire because one company accounts for £180,000,000 of the total figure. Discounting this company from the final figures means Lancashire would have lower investment than all other local regions. The following is a list of the disclosed investors **(50)**



Equity Investors 11 Allegory Arcan LLC AU21 Capital Baronsmead Venture Trust	
Arcan LLC AU21 Capital Baronsmead Venture Trust	
AU21 Capital Baronsmead Venture Trust	
Baronsmead Venture Trust	
Bethnal Green Ventures BGF Growth Capital	
· · · · · · · · · · · · · · · · · · ·	
British Smaller Companies Capital Business Angel(s)	
Dubinicos / ingen(s)	
Candy Ventures	
Cerulean Ventures	
Crowdcube	
Danhua Capital (DHVC)	
DSW Ventures	ersh
Flori Ventures	
Friendly Trading Group 2	
Frontier IP Group	
Future Fund	
FuturePerfect Ventures	
Genesis Block Ventures (GBV)	
GM&C Life Sciences Fund	
Gresham House Ventures	
HydrogenOne Capital	
Innovation Supernetwork	
Jenson SEIS & EIS Fund	
Kenetic Capital	
LD Capital	
Mercia Fund Managers	
Minerva Business Angel Network	
Mobeus	
NGC Ventures	
Northern Powerhouse Investment Fund (inc Maven),	
NorthInvest	
OnePlanetCapita	
Palatine Impact	
Par Equity	
Plutus VC	
Regional Angel Investment Accelerator	
RetourMatras	
Ripple	
Rockpool Investments	
Sauce Consultants	
Seedcorn Finance	
Seedrs	
SFC Capital	
SFC Regional Fund	
Shima Capital	
UK Business Angels Association (UKBAA)	
Vela Technologies	
Venrex Investment Management	

In terms of sector specific investment, **Table 1** shows which sectors have received the most investment over the past three financial years 2020-2023.

Table 1

Technology/IP-based businesses	66.1% (37 companies)	
Business and Professional Services	00.170 (37 companies)	
	39.3% (22 companies)	
'Industrials	22 2 2 1 1 1 1	
' Retail	23.2% (13 companies)	
Retait	17.9% (10 companies)	
Leisure and Entertainment		
	12.5% (7 companies)	
Personal services		
Supply shain	10.7% (6 companies)	
Supply chain	10.7% (6 companies)	
Media		
	7.1% (4 companies)	sh
'Energy	F 40((0	
² Telecommunications services	5.4% (3 companies)	
retecommunications services	1.8% (1 companies)	
Agriculture, Forestry and Fishing		
	1.8% (1 companies)	
Built environment and infrastructure		
	1.8% (1 companies)	
eauhurst tags a company with as many In this chart companies with multiple ultiple times, therefore the sum of the 100. Please note that this chart includ ly.	sectors are counted percentages may not	

The use of this graph is governed by the Terms and Conditions of your Subscription to Beauhurst and the accompanying Data Policy.

1st April 2020- 31st March 2021 Table 2

Table 2 shows a total equity investment of **£29,633,993** in the financial year 2020-21, with a total of 36 companies that used this method of investment. There are two companies that have acquired equity finance on more than one occasion in this financial year.

Amount raised 🔽 Fundraising investors - Name	▼ Sector
£49,590.00 Undisclosed investors	Film, TV
£257.077.00 Undisclosed investors	Film, TV
£137,550.00 Undisclosed investors	Analytics, insight, tools, Medical devices, Other hardware
£250,000.00 Future Fund, Frontier IP Group, Business Angel(s)	Materials technology, Other CleanTech, Other manufacturing and engineering
£4,000,000.00 Mobeus	Desktop software, Security services (physical and virtual)
£499,999.68 Undisclosed investors	E-commerce, Healthcare products, Other personal services
£499,986.00 Undisclosed investors	Other technology/IP-based businesses, Research tools/reagents
£240,001.00 Undisclosed investors	Educational services, Internet platform
£317,500.00 Undisclosed investors	Educational services, Internet platform
£74,279.54 Undisclosed investors	Business banking and financial services, Consumer banking and financial services, Software-as-a-service (SaaS)
£7,500,000.00 BGF Growth Capital	Analytics, insight, tools, Other supply chain, Software-as-a-service (SaaS)
£287,426.00 SFC Capital, SFC Regional Fund, Undisclosed investors	Agriculture and farming, Software-as-a-service (SaaS)
£500,000.00 Bethnal Green Ventures, Business Angel(s)	Mobile apps, Other personal healthcare services
£49,999.68 Undisclosed investors	Automotive, Security services (physical and virtual)
£3,010,000.00 Future Fund, Northern Powerhouse Investment Fund, Mercia Fund Managers	Internet platform, Mobile apps, Online games publishing
£254,995.82 Undisclosed investors, Venrex Investment Management	Medical devices
£1,465,074.11 Undisclosed investors	Energy reduction technology, Other manufacturing and engineering
£182,760.00 Crowdcube	Clothing (including footwear and accessories), Fashion
£700,000.02 Undisclosed investors	Agriculture and farming, Food and drink processors (including quality control)
£4,000,000.00 Future Fund, Undisclosed investors	Internet platform, Property/land management
£57,871.68 Undisclosed investors	Accountancy services
£52,675.92 Undisclosed investors	Analytics, insight, tools, Complementary healthcare services, Mobile apps, Music
£20,016.00 Undisclosed investors	Machinery, Other manufacturing and engineering
£49,999.97 Undisclosed investors	Building materials, Property/land development and construction
£50,019.00 Undisclosed investors	IT consultancy services, Security services (physical and virtual)
£309,969.00 Undisclosed investors	Design services, Medical devices, Other manufacturing and engineering
£750,000.47 Undisclosed investors	Distribution, Other fuel production
£87,069.60 Undisclosed investors	Clean energy generation, Distribution, Other manufacturing and engineering
£39,121.35 Undisclosed investors	Consumer banking and financial services
£50,000.00 Undisclosed investors	Other consumer travel services, Ships
£713,730.00 GM&C Life Sciences Fund, Gresham House Ventures, Undisclosed investors	Research tools/reagents
£38,400.00 Undisclosed investors	Analytics, insight, tools, Internet platform, Software-as-a-service (SaaS)
£97,500.00 Undisclosed investors	Customer support services, Middleware, Mobile apps
£29,800.00 Seedrs	Consumer banking and financial services, Mobile apps
£14,631.33 Undisclosed investors	Internet and networking hardware
£1,486,950.00 Crowdcube	Internet platform, Travel agents
£1,250,000.00 Business Angel(s), Candy Ventures, Vela Technologies	Internet platform, Mobile apps, Other live events
£260,000.00 Undisclosed investors	Analytics, insight, tools, Embedded software, Mobile apps, Other hardware
£29,633,993.17	
Equity and Loan Split	

1st April 2021- 31st March 2022 Table 3

.

Table 3 shows a total equity investment of at least **£203,100,555** in the financial year 2021-22, with a total of 31 companies that received investment through equity fundraising. As with the previous year there were three companies that had two rounds of equity investment. As highlighted in the table there is also one company where the amount raised is not disclosed. As previously mentioned, when analysing the data for this financial year the investment of £150,000,000 inflates the average yearly figures, therefore moving forward this should be taken into account when setting targets.

Amount raised 🔽 Fundraising investors - Name	Sector
£361,414.97 Undisclosed investors	Film, TV
£1,054,071.93 Undisclosed investors	Materials technology, Other CleanTech, Other manufacturing and engineering
£76,000.00 Innovation Supernetwork, NorthInvest, Regional Angel Investment Accelerator, UK Business Angels Association (UKBAA)	E-commerce, Internet platform, Other supply chain, Packaging and printing
£249,800.32 Undisclosed investors	Consumer event management services, Other business and professional services for consumers
£200,512.00 Seedrs	Food and drink processors (including quality control), Other retail
£14,800,000.00 BGF Growth Capital	IT support services
£267,518.70 Minerva Business Angel Network	E-commerce, Internet platform
£1,107,141.12 Undisclosed investors	E-commerce, Healthcare products, Other personal services
£1,100,000.00 Undisclosed investors	Other technology/IP-based businesses, Research tools/reagents
£813,710.00 Undisclosed investors	Educational services, Internet platform
£383,800.00 Undisclosed investors	Educational services, Internet platform
£260,000.00 Undisclosed investors	Fixed-line, Other telecommunications services
£292,705.28 Undisclosed investors	Business banking and financial services, Consumer banking and financial services, Software-as-a-service (Sa
£266,370.67 Undisclosed investors	Business banking and financial services, Consumer banking and financial services, Software-as-a-service (Sa
£1,537,507.82 Undisclosed investors	Metals, Other materials production/mining
£15,625.00 Undisclosed investors	Metals, Other materials production/mining
£1,700,000.00 NorthInvest, Par Equity, Business Angel(s)	Analytics, insight, tools, Energy utilities services, Internet platform, Mobile apps, Payment processing
£350,000.00 Undisclosed investors, SFC Capital	Agriculture and farming, Software-as-a-service (SaaS)
£87,273.75 Undisclosed investors	Mobile apps, Other personal healthcare services
Undisclosed investors	Pubs and clubs
£269,692.50 Undisclosed investors	Analytics, insight, tools, Software-as-a-service (SaaS)
£3,500,000.00 Undisclosed investors	Energy reduction technology, Other manufacturing and engineering
£16,997.46 Undisclosed investors	Analytics, insight, tools, Complementary healthcare services, Mobile apps, Music
£12,000,000.00 HydrogenOne Capital, Undisclosed investors, Westfalen Group	Distribution, Other fuel production
£72,876.10 NorthInvest, Innovation Supernetwork, Regional Angel Investment Accelerator, Undisclosed investors	Clean energy generation, Distribution, Other manufacturing and engineering
£375,744.12 Undisclosed investors	Electrical components, Energy reduction technology, Other business and professional services for businesse
£157,485.98 Undisclosed investors	Other software, Security services (physical and virtual)
£5,000,000.00 British Smaller Companies Capital	Analytics, insight, tools, Desktop software, Internet platform, Marketing services
£992,968.20 Undisclosed investors	Customer support services, Middleware, Mobile apps
£300,000.00 Jenson SEIS & EIS Fund, Undisclosed investors	Business training services, Educational services, Mobile apps
£150,354,095.73 Undisclosed investors	Consumer banking and financial services, Mobile apps
£100,000.00 Undisclosed investors	B2B websites, Other software, Software-as-a-service (SaaS)
£37,243.26 Undisclosed investors	Internet and networking hardware
£5,000,000.00 AU21 Capital, Danhua Capital (DHVC), FuturePerfect Ventures, Genesis Block Ventures (GBV), Kenetic Capital, LD Capital, NGC Ventures, Plutus VC,	Shima Capital Internet platform, Travel agents
£203,100,554.90	

1st **April 2022- 31**st **March 2023** Table 4

Table 4 shows a total equity investment of at least **£69,306,127** in the financial year 2022-23, with a total of 36 companies that received investment through equity fundraising. As seen in the previous financial years two companies received investment on two separate occasions. Also as seen in the 2021-22 there are four companies who have not disclosed the amount of finance they raised.

Amount raised 🔽 Fundraising investors - Name	Sector
£154.275.81 Undisclosed investors	Film. TV
£357.053.06 Undisclosed investors	Materials technology, Other CleanTech, Other manufacturing and engineering
£174,968.82 Undisclosed investors	Advertising and branding services, Internet platform, Other business and professional services for businesses
£266,627.00 Seedrs, Undisclosed investors	Healthcare products, Other consumer goods, Other retail, Wholesale
£79.920.00 Undisclosed investors	Internet platform, Mobile apps, Social network
£266,827.44 Undisclosed investors	Other technology/IP-based businesses, Research tools/reagents
£595,000.00 Undisclosed investors	Educational services, Internet platform
£59,969.90 Undisclosed investors	Business banking and financial services, Consumer banking and financial services, Software-as-a-service (SaaS)
£20,000.00 Undisclosed investors	Other consumer goods, Other retail
Business Angel(s)	Nursing and care services, Other leisure and entertainment
£369.990.37 Undisclosed investors	Clothes shops (including footwear and accessories), Other retail
£1,058,496.04 OnePlanetCapital, Undisclosed investors	Clothes shops (including footwear and accessories), other retail
£18.742.73 Undisclosed investors	Analytics, insight, tools, Internet platform, Recruitment agencies and personnel supply services
£20,000,00 Undisclosed investors	Business healthcare supplies and services, Internet platform
£1,002,552.00 NPIF Equity Finance, Undisclosed investors	Internet platform, Mobile apps, Online games publishing
£3,000,000.00 Undisclosed investors	Energy reduction technology, Other manufacturing and engineering
£7.546.764.86 Undisclosed investors	Internet platform, Property/land management
£1,200,000.00 Seedcorn Finance, Business Angel(s), Sauce Consultants, University of Hull	Analytics, insight, tools, Complementary healthcare services, Mobile apps, Music
£52,332.00 Undisclosed investors	Machinery, Other manufacturing and engineering
£29,164.32 Undisclosed investors	Clean energy generation, Distribution, Other manufacturing and engineering
£456.372.00 Crowdcube	Other CleanTech, Other energy
£487,674.00 Crowdcube, Undisclosed investors	Other CleanTech, Other energy
£100,000.00 Undisclosed investors	Other consumer travel services, Ships
£10,000,000.00 Baronsmead Venture Trust, BGF Growth Capital	Research tools/reagents
£200,000.00 Business Angel(s)	Internet platform, Mobile apps
£650,000.00 Business Angel(s), DSW Ventures, Undisclosed investors	Analytics, insight, tools, Internet platform, Software-as-a-service (SaaS)
£400,000.00 Undisclosed investors	Mobile and wireless hardware, Other retail, Security services (physical and virtual)
Palatine Impact	IT consultancy services, Other business and professional services for businesses
Rockpool Investments	Advertising and branding services, Distribution, E-commerce, Marketing services, Wholesale
£34.960.000.09 Undisclosed investors	Consumer banking and financial services, Mobile apps
£2,500,000.00 Allegory, Arcan LLC, Cerulean Ventures, Flori Ventures, Friendly Trading Group 2, Ripple	
RetourMatras	Distribution, Furniture, Other business and professional services for businesses, Other supply chain, Waste management services
£230.042.34 Undisclosed investors	B2B websites, Other software, Software-as-a-service (SaaS)
£5,000.04 Undisclosed investors	Internet and networking hardware
£245,000.00 Undisclosed investors	Analytics, insight, tools, Internet platform, Mobile apps, Software-as-a-service (SaaS)
£2,413,752.12 Undisclosed investors	Internet platform, Mobile apps, Other live events
£235.601.77 Undisclosed investors	E-commerce, Mobile apps
£150,000.00 Undisclosed investors	Other leisure and entertainment, Other leisure and entertainment outlets
£69,306,126.71	

Tables 2,3 and 4 are a breakdown of the amount of equity investment that has been deployed into Lancashire over the past three financial years, 2020-2023. The tables show the dates of the deals, the form of funding, the amount raised, the Investor and what sector the investment is going into.

Debt Investment

The table 5 shows the overall fundraisings through debt investment in three consecutive financial years starting from 1st of April 2020 to 31st of March 2023.

	2020/21	2021/22	2022/23	Total
Total No. of Loans/Investments	83	29	14	126
A2F*	£1,201,000	£1,654,500		£2,855,500
Lancashire Rosebud Finance	£257,000	£1,096,000	1,365,500	£2,718,500
Beauhurst	£42,660,000	£4,070,000	£1,580,000	£48,310,000
Total Amount raised	£44,118,000	£6,820,500	£2,945,500	£53,884,000

Table 5

*Adjusted to avoid double counting

The total amount of debt funding raised in Lancashire has been calculated as **£53,884,000** over a three-year period having total 29,297 fundraising events. Figures are unavailable for bank lending in Lancashire and Beauhurst has limited information. Debt figures from various resources has been collated recognising its limitations.

29,171 Lancashire businesses borrowed £1,304,644,762 through the Coronavirus Interruptions Business Loan Scheme (CBILS) and the Bounce Back Loan Scheme (BBLS) in the financial year 2020/21. It has been removed from the above table and is distorted the underlying borrowing figures.

It should be noted that Start up Loans provided Lancashire businesses with 2,855 loans at a value of £23,475,569 over a ten year period. This averages out at 285 loans per year with an annual investment of £2,347,557.

Table 6 represents sector-wise division of companies involved in debt fundraising in Lancashire over three financial years period.

Table 6

Sector ranking	
> Industrials	
	38.5% (10 companies)
> Business and Professional Services	
	26.9% (7 companies)
> Retail	
	23.1% (6 companies)
> Leisure and Entertainment	
N Taskaslass (ID based businesses	15.4% (4 companies)
> Technology/IP-based businesses	1E 49((4 componies)
> Built environment and infrastructure	15.4% (4 companies)
Built environment and innastructure	11.5% (3 companies)
> Media	nie / (e companies/
mound	11.5% (3 companies)
> Supply chain	
	7.7% (2 companies)
> Craft industries	
	7.7% (2 companies)
> Tradespeople	
	3.8% (1 companies)

Beauhurst tags a company with as many sectors as it operates in. In this chart companies with multiple sectors are counted multiple times, therefore the sum of the percentages may not be 100. Please note that this chart includes tracked companies only.



The use of this graph is governed by the Terms and Conditions of your Subscription to Beauhurst and the accompanying Data Policy.

1st April 2020 to 31st March 2021

In the financial year of 2020-21, the total amount of debt finance in Lancashire was £44,118,000 which is the highest amount in last three years. This was the year of the coronavirus pandemic and many businesses were new borrowers. In this year CIBLS and BBLS which lent £1,302,644,762 to Lancashire businesses.

1st of April 2021- 31st of March 2022

In the financial year of 2021-22, the total amount of debt finance in Lancashire was £6,820,500 which is low in comparison to the previous year and highest proportion of £4,070,000 is reported by Beauhurst.

1st of April 2022- 31st of March 2023

In the financial year of 2022-23, the total amount of debt finance in Lancashire was £2,945,500 which was raised in 14 fund raising events however this amount is the lowest in comparison of previous two years.

Innovate UK Funding

The innovate UK fund investment for Lancashire was **£41,511,964** in a period of three years from 2020 to 2023 with highest number of innovate UK products in the first year and Collaborative R&D remained the main product type in all years.

Table 7

Year	2020/21	2021/22	2022/23
No. of innovate UK Products	94	73	60
Fund raised	£21,515,162	£15,249,260	£4,747,543
Top Type pf Products	Collaborative R&D Feasibility Studies Knowledge Transfer Partnership/BEIS-Funded Programmes	Collaborative R&D Knowledge Transfer Partnership	Collaborative R&D EU-Funded

Lancashire Enterprise Partnership

Regional Comparisons

Comparison of Equity Fundraising in Different regions against Lancashire

Table 8 shows the comparison of different regions in the North of England, the comparisons have been made on total investment, biggest investor financially, sector of investment and main fund type.

Table 8

Region	Lancashire LEP	Manchester LEP	Liverpool LEP	Leeds LEP	Sheffield LEP
Total (£)	£302,040,674	£1,660,000,000	£160,000,000	£447,000,000	£222,000,000
	BGF Growth	Lightspeed		BGF Growth	BGF Growth
Investor	Capital	Ventures	Legal & General	Capital	Capital
Sector	Tech/ IP Based				
Fund	Private equity &				
Туре	Venture Capital				

Comparison of Debt Fundraising in Different regions against Lancashire

Table 9 shows the comparison of debt fundraising in different regions, parameters are total investment, investors, sector, and type of fund.

Table 9

Overall Comparison of Debt and Equity Fundraising in three financial years

Region	Lancashire LEP	Manchester LEP	Liverpool LEP	Leeds LEP	Sheffield LEP
Total (£)	£63,000,000	£38,400,000	£85,800,000	£22,900,000	£10,400,000
	Corporate &			Asset &	
	Acquisition		Flexible Business	Equipment	BGF Growth
Investor	Finance	Future Fund	Loan	Finance	Capital
Sector	Industrials	Industrials	Industrials	Industrials	Industrials
Fund					
Туре	Bank	Bank	Bank	Bank	Bank



Table 10 reflects the overall comparison of amount raised in last three financial years with debt and equity funds in different regions of Lancashire.

Table 10

interprise i arthership

	2020/21	2021/22	2022/23	Total
Equity Amount	£29,633,993	£203,100,555	£69,306,127	£302,040,615
No. Of Equity Fundraisings	38	34	38	110
Loan Amount	£44,118,000	£6,820,500	£2,945,500	£53,884,000
No. of Loan Fundraisings	83	29	14	126
Innovate UK	£21,515,161.84	£15,249,259.53	£4,747,543.13	£41,511,964.13
Total Funds	£1,397,911,917	£225,170,314.40	£76,999,169.84	£1,700,081,341

Innovate UK Funding in Lancashire against other city regions over the three Financial Years

Table 11 shows the comparison of innovate UK funding for last three financial years against different regions of North.

Table 11

Address LEP	2021	2022	2023	Total
Lancashire	£21,515,162	£15,249,260	£4,747,544	£41,511,966
Sheffield City Region	£30,096,130	£51,949	£12,609,154	£94,654,755
Leeds City Region	£27,439,698	£41,518,992	£12,278,152	£81,236,842
Liverpool City Region	£10,382,651	£29,717,332	£12,498,003	£52,597,986
Greater Manchester	£23,620,477	£50,743,795	£24,702,390	£99,066,662

The numbers show that Lancashire's investment in innovate UK has decreased over the years, from £21,515,162 to £4,747,544 with a total of £41,511,966 while in other areas like Sheffield, Leeds, Liverpool, and Greater Manchester the amount of investment Increased in the first financial year but decreased I the next year from 2022 to 2023 (not complete year).

Access to Finance (A2F)

There are many forms of funding available on national, regional, and local levels and table 12 reflects the information about external financial support available on Lancashire Local Authorities websites (Red and green represent the absence and availability, respectively). The information about finance is unavailable on many Local Authority websites which creates a gap in financial knowledge around the County. For consistency purposes, there is a need to have similar information about finance available to all businesses. The Funding Hub can achieve that goal as it should be used as a one stop shop for financial support and information.

Table 12

Type of Finance	Name of Finance	National/Local Provider	Burn ley	Chor ley	Fyl de	Hynd burn	Lanca ster	Pen dle	Pres ton	Ribble Valley	Rossen dale	South Ribble	West Lancashir e	Wyre	Blackburn with Darwen	Black pool
One to One Support	Access to finance															
Start-up Finance	Boost	Regional														
	Start up loan Scheme	National														
	Innovate UK (Various)	National														
	Lancaster University Business Funding	Regional														
	Selnet Drive (EU+ Lancs)	N/A														
	Virgin Start Up															
Growth Finance	Northern Powerhouse Investment Fund	Regional														
	Mercia	Large regional														
	Venture Capital	National														
	UKBAA															
Investment	Uclan Investment Readiness Programme	Regional														
	Crowdcube	National														
	Seedrs	National														
Loan Finance	Rosebud Finance	Regional														
	Funding Circle															
	British Business Bank	National														

Growing International Trade	Internationalisation Fund: North West	Regional								
Local Finance	Local banks	Local								
	Local business support schemes	Local								
	Lancashire Community Finance	Regional								
	HSBC	National	-							
	Business Rates Relief									
Low Carbon	Chamber Low Carbon Grants	Regional								
	The ECO I NW (UCLAN)	Regional								
	MaCaW	Regional								
Sector Specific Finance	Lancashire Manufacturing Growth Fund	Local								
	The Watchtower Programme (Manufacturing)	Regional								
	Arts Council England	National								
	Creative England	National								
	Rural Development funds (Various)	National								
	DEFRA	National								
	European Structural and Investment Funds	N/A								
	European Martitime and Fisheries Fund	N/A								
	Queens Platium Jubilee Fund	National								
	UnLtd (Social Venture Finance)									
	Lancashire Leap (Apprentice support)	N/A								

Business Surveys

Table 13 reflects the surveys carried out by different organisations.

Table 13

Name of Audit	Frequency of Audit	Finance Questions Asked
Chambers of Commerce	Quarterly	Yes
Boost	Ad-Hoc	Yes
Federation of small business	Quarterly	No
Lancashire County Council	N/A	No
Marketing Lancashire	N/A	No
ONS Survey	Monthly	Yes
CBI Surveys	Quarterly	No
Deloitte CFO Survey	Quarterly	No
IOD Survey	Annual	No
Grant Thornton International Business Report	Twice a Year	No
UK Business Confidence Monitor (BCM)	Quarterly	Yes
Lloyds Bank Business Barometer	Monthly	rtne ^{Ne} hin
NatWest Regional Economic Tracker	Monthly	N.A
UK Quarterly Inflation survey	Quarterly	No
Centre of cities outlook report	Yearly	No
BICS- Business Insight survey	Fortnightly	No
UK Innovation Survey	Every 2 years	Yes
Survey of R&D Carried out in UK	Every two years	No

The surveys that are currently being conducted do not include Lancashire specific data and tend to be on a Northwest Footprint.

Summary of Findings

The report outlines the baseline data that is required to measure the impact of activities undertaken over the period of 12 months. The information includes the equity and debt investment along with the information available about financial support across local authority website in Lancashire County. Regional Comparisons of Lancashire's financial situation in terms of all types of investment events including Innovate UK funding make significant part of the Baseline report.

- The Equity fund raising significantly behind Manchester and Leeds. So, this can be improved through signposting, better information and attractiveness of the angel network ecosystem for investors and companies needing angel investment.
- In terms of Debt funding, the available information is limited. So, there is a need to research for better sources of information.
- The finance information across Local authority's website is inconsistent and should point to funding Hub that can be a great source for that information.
- The survey conducted by different organisations doesn't specifically focus to provide data on Lancashire.

This baseline data should be used to consider and set new KPI's along with future actions to achieve targets.

